Why AI Governance Matters

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Three questions for your organisation

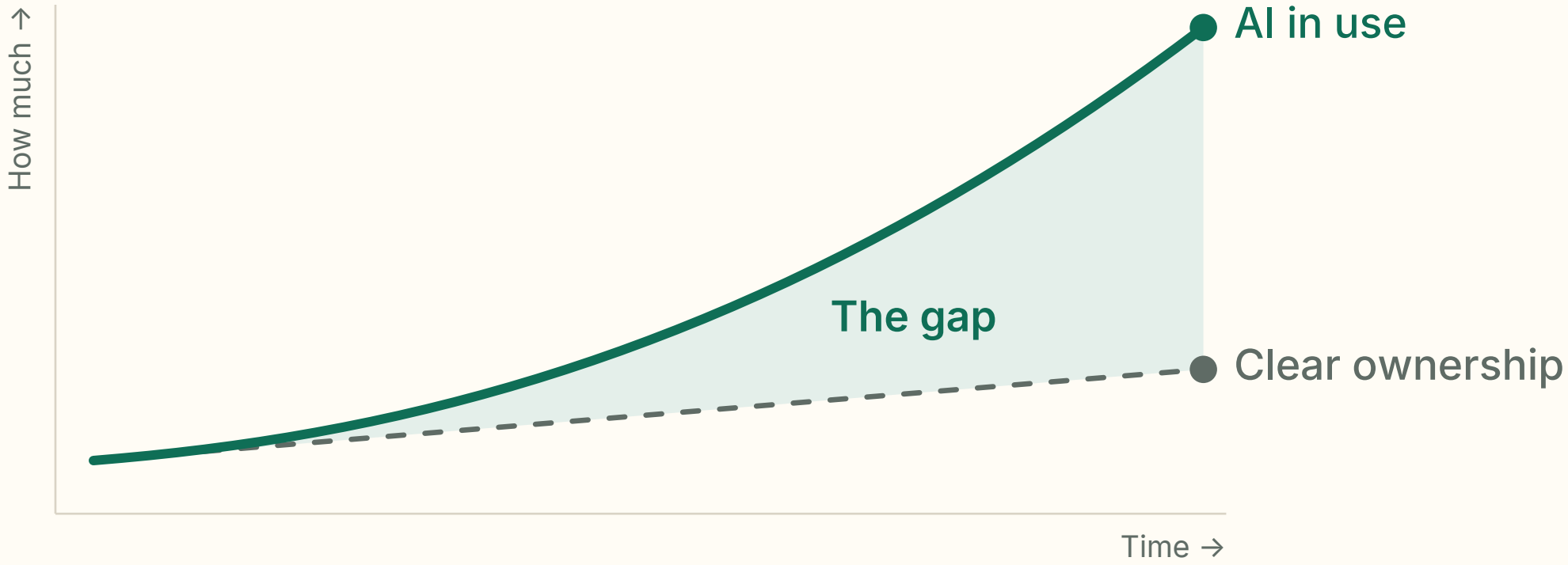
01 What AI are we using?

02 Who decided?

03 Who is accountable?

AI arrives faster than ownership

“One tool, one feature, one colleague at a time.”



What AI governance is

The decisions, roles, rules and checks that make sure an organisation uses AI **on purpose, safely, lawfully, and with someone accountable.**



What AI are we using?



What could go wrong, and for whom?



Who decides, and who answers for it?

Like financial governance, it enables

MONEY		AI
Budgets	→	Approved tools
Approvals	→	Risk checks
Sign-off	→	An owner
Audit	→	Review

Governance connects ethics and compliance

ETHICS

Principles

What we value

GOVERNANCE

Practice

Principles, turned into daily work

COMPLIANCE

The legal floor

What the law requires

It covers AI you build, buy, and that just appears

YOU BUILD IT

An in-house model

YOU BUY IT

A CV-ranking platform

IT JUST APPEARS

An assistant switched on in your office software

Four reasons it matters

01

Accountability

Air Canada’s chatbot, 2024

Moffatt v. Air Canada, BC Civil Resolution Tribunal, Feb 2024

02

Hidden errors

Amazon’s recruiting tool

Reuters, October 2018

03

Data leakage

Samsung source code, 2023

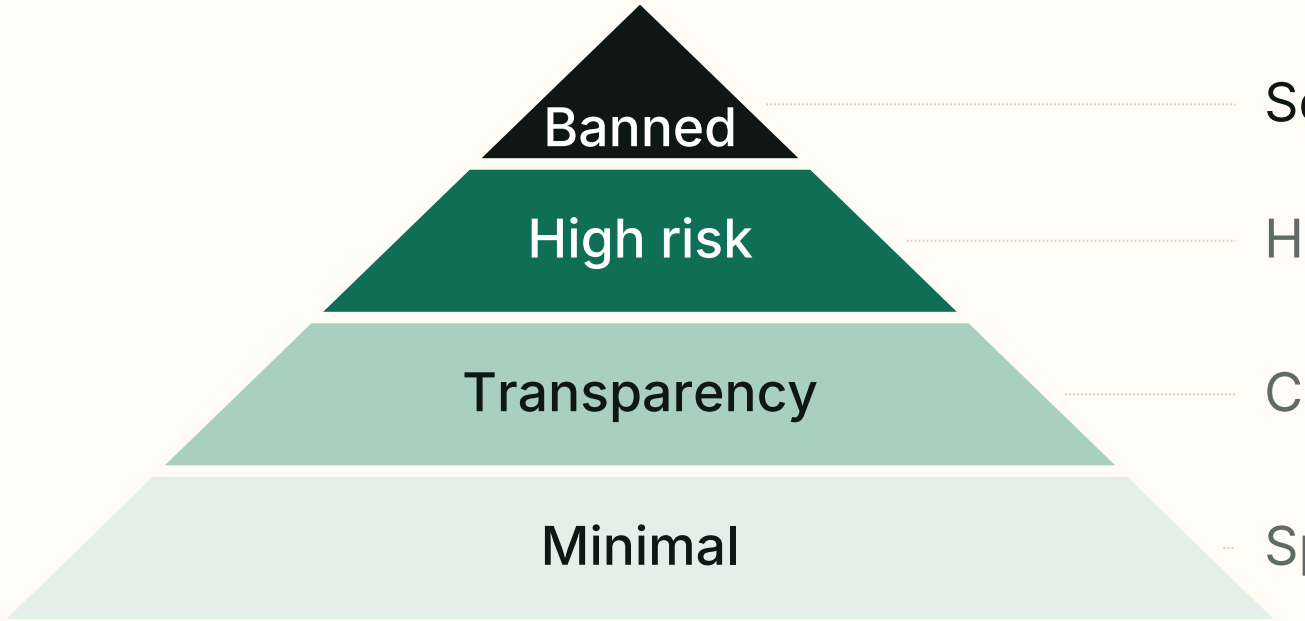
Bloomberg, May 2023

04

Confidence to adopt

Clear rules mean more use

Rules scale with risk



Social scoring · Emotion recognition

Hiring · Credit scoring

Chatbots · AI-generated media

Spam filters · Spell-checkers

Most of us are deployers

PROVIDER

Builds or sells AI

MOST OF US

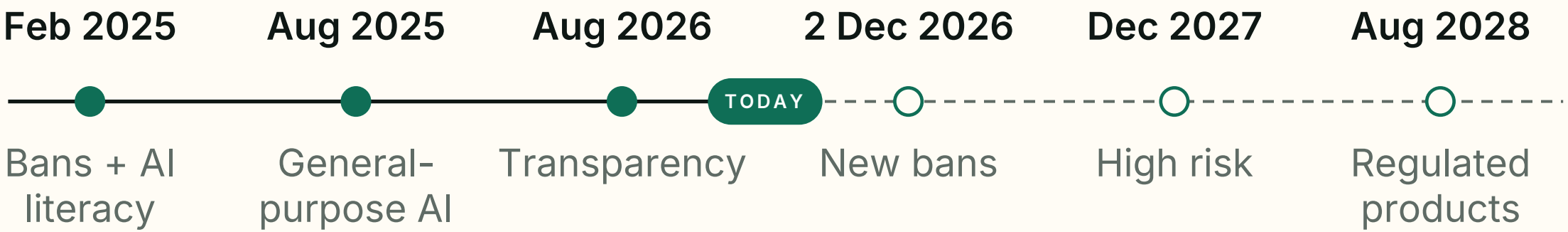
DEPLOYER

Uses AI at work

Both have duties. You can’t hand it all to your vendor.

Delayed, not cancelled

The high-risk deadlines moved. The rules themselves did not change.

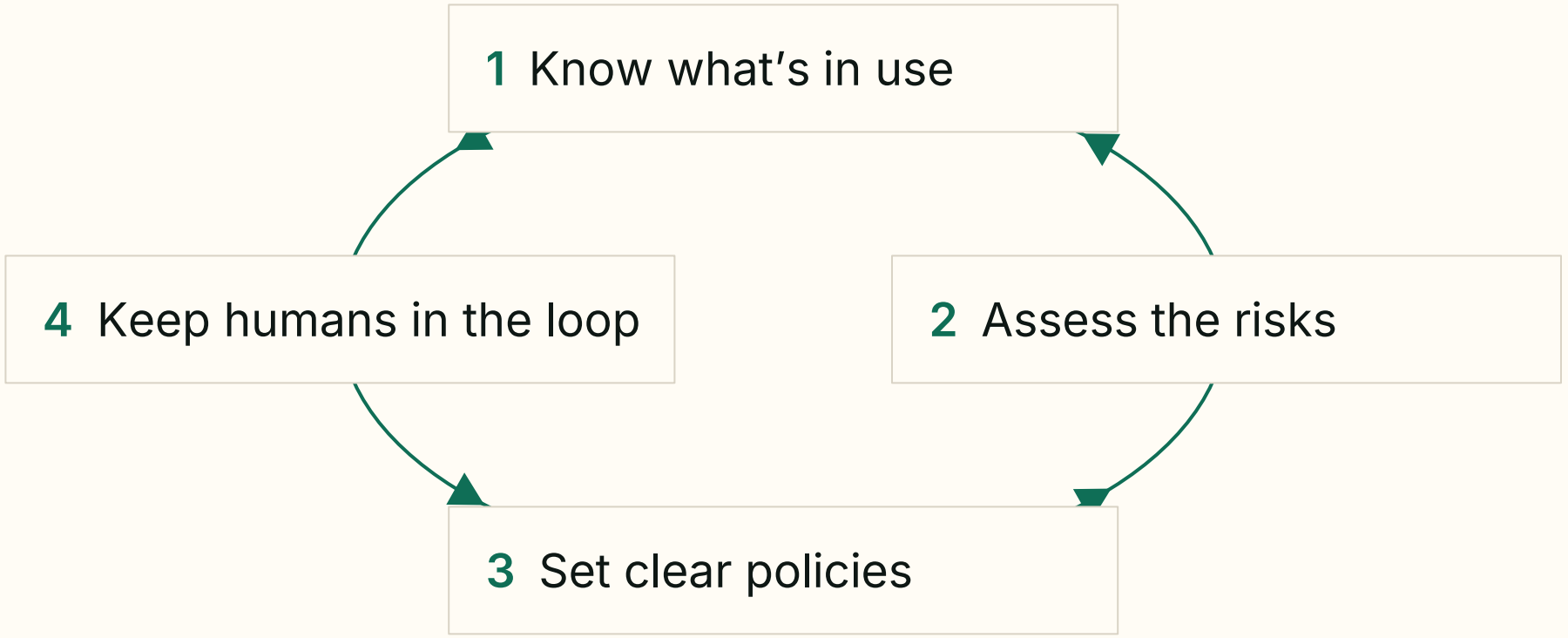


MAXIMUM FINES

€35m / 7%
banned practices

€15m / 3%
most other breaches

Four building blocks, one cycle



A cycle you keep running, not a project you finish.

1. Know what’s in use

AI inventory

Tool	Purpose	Team	Vendor	Data	Who’s affected	Owner
Meeting summariser	Summarise meetings	All teams	Office suite	Meeting audio	Staff	IT lead
CV ranker	Shortlist applicants	HR	Recruiting platform	CVs	Applicants	Head of HR
…						

Start with a spreadsheet. Include AI inside tools you already use.

2. Not every tool needs the same attention

01 Decisions about people?

02 Personal data?

03 Customer-facing?

04 Autonomy and scale?



3. One page beats forty

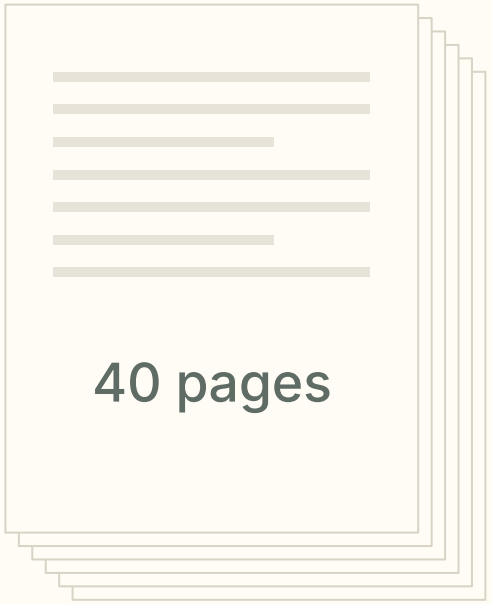
AI USE POLICY — 1 page

01 Approved tools

02 Data that never goes in

03 When to disclose

04 Who to call



Nobody reads it.

4. Oversight needs competence, authority and time

Competence
to understand what the system does

Authority
to override it

Time
to actually do so

Watch for automation bias: people tend to trust automated output too much.

Five myths

MYTH	REALITY
~~"We don't build AI, so it's not for us."~~	Deployers carry their own duties.
~~"The AI Act was delayed, so we can wait."~~	Bans and literacy duties already apply.
~~"Governance means banning things."~~	Clear rules let people move fast.
~~"It's a job for IT, or for legal."~~	It works best when it's shared.
~~"Once the policy is written, we're done."~~	It's a habit, not a document.

Five steps, no budget needed

01 Make the list
02 Name an owner
03 Write one page
04 Flag high-stakes uses
05 Build AI literacy

Can you answer these three?

01 What AI are we using?

02 Who decided?

03 Who is accountable?

Colchix

Move at AI-speed safely



Your AI governance shouldn't be a myth.
Leave the myths to our agents.

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Thank you

Questions in the chat